



**MEDIA ADVISORY**  
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## **Television Coverage of the 2011 Tewaaron Award**

**Washington, D.C.** – The 11<sup>th</sup> annual Tewaaron Award, presented by US Lacrosse and hosted by the Greater Washington Sports Alliance, will be aired on CBS Saturday, June 11<sup>th</sup> from 12:30 to 1:00 p.m. The broadcast will be a recap of the June 2<sup>nd</sup> ceremony at the Warner Theatre, including the presentation of the two Native American high school scholarship winners, the first annual Tewaaron Legend Award, and the Tewaaron Award to the male and female recipients. The broadcast will feature a sit down interview with Jim Brown, recipient of the Tewaaron Legend Award.

For more information, visit [www.tewaaronaward.org](http://www.tewaaronaward.org), or contact Audra Pettus at [apettus@gwsportsalliance.com](mailto:apettus@gwsportsalliance.com).

### **About The Tewaaron Award:**

The Tewaaron Award was formally established in August of 2000 with the inaugural presentation taking place at The University Club of Washington DC in June of 2001. Honoring the Native American heritage, the Tewaaron Trophy symbolizes lacrosse's centuries-old roots in Native American history. Tradition dictates that each year the Tewaaron Award celebrates one of the six tribal nations of the Iroquois Confederacy: the Mohawk, Cayuga, Oneida, Onondaga, Seneca, and the Tuscarora. Today, the Tewaaron Award is recognized as the pre-eminent lacrosse award honoring the nation's top male and female collegiate lacrosse player for their extraordinary achievements on the field.

**About The University Club of the City of Washington, DC:**

Established in 1904 during the tenure of William Howard Taft, the Club's first President and later the President of the United States, the membership is a diverse mix of professional, business and government leaders. The Club's mission is to provide members and their families: congenial social gatherings, good fellowship, excellent dining, guest rooms, athletics, a rich variety of cultural, international and educational programs activities, and other services to enhance health, wellness, intellectual growth and fitness within the Club's superbly maintained and expanded historic Clubhouse.

**About Greater Washington Sports Alliance:**

Established in 2003, The Greater Washington Sports Alliance (GWSA) is a regional non-profit sports commission created to foster economic development and civic pride through the power of sports. The Sports Alliance's mission encompasses the attraction of sporting events to the region, the promotion of the regional professional, collegiate and amateur franchises, the support of youth investment organizations and the branding of Washington, D.C. as a world class sports destination. For more information please visit [www.gwsportsalliance.com](http://www.gwsportsalliance.com).

**About US Lacrosse**

US Lacrosse, a 501(c)(3) nonprofit corporation, is the national governing body for men's and women's lacrosse. US Lacrosse is the parent organization of the U.S. men's and women's national teams program. US Lacrosse has nearly 350,000 members in 63 regional chapters around the country. Through responsive and effective leadership, US Lacrosse strives to provide programs and services to inspire participation while protecting the integrity of the game. To learn more about US Lacrosse, please visit [www.uslacrosse.org](http://www.uslacrosse.org).

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