



**For Immediate Release** May 11, 2011 **Contact:** 

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## FIRST ANNUAL TEWAARATON LEGENDS AWARD

**Washington, D.C.** – The University Club of Washington, D.C. and the Greater Washington Sports Alliance are pleased to announce the addition of a new element to this year's awards ceremony called "Tewaaraton Legends". The award will be presented to one recipient each year who played collegiately prior to 2001 when the first Tewaaraton Award was presented, whose performance during their college years would have earned them a Tewaaraton Award had the award existed when they played.

The inaugural Tewaaraton Legend is the great James "Jim" Brown, Syracuse University. "Jim Brown possesses the love of the sport that characterizes lacrosse players. His achievements are an important part of lacrosse history and we are excited to have him as our first Tewaaraton Legend" said Robert Sweeney, President of the Greater Washington Sports Alliance. "starting this year with an American sports legend whose performance in lacrosse earned him a first-team All-American recognition and selection in to the National Lacrosse Hall of Fame." Not only a legend in lacrosse, Brown lettered in three other collegiate sports and went on to play nine outstanding years in the NFL as a record-setting running back for the Cleveland Browns.

"We felt it was important to recognize the legends from the past that helped shape our sport. We will go back to the Native American era as well as the recent modern era to learn their stories and recognize them as Tewaaraton Legends" said Jeff Harvey, Chairman of the Tewaaraton Committee at the University Club of Washington DC "Jim Brown was an extraordinary lacrosse player that helped define the modern game."

This year's Tewaaraton Awards will be hosted at the Warner Theatre on Thursday, June  $2^{nd}$ . For more information, please visit <u>www.tewaaratonaward.org</u>.

## About The Tewaaraton Award:

The Tewaaraton Award was founded in 2000 by The University Club of Washington DC. Honoring the Native American heritage, the Tewaaraton Trophy symbolizes lacrosse's centuries-old roots in Native American history. Tradition dictates that each year the Tewaaraton Award celebrates one of the six tribal nations of the Iroquois Confederacy: the Mohawk, Cayuga, Oneida, Onondaga, Seneca, and the Tuscarora. Today, the Tewaaraton Award is recognized as the pre-eminent lacrosse award honoring the nation's top male and female collegiate lacrosse player for their extraordinary achievements on field. For more information on the Tewaaraton Award the visit www.tewaaratonaward.org.

## About Greater Washington Sports Alliance:

Established in 2003, The Greater Washington Sports Alliance (GWSA) is a regional nonprofit sports commission created to foster economic development and civic pride through the power of sports. The Sports Alliance's mission encompasses the attraction of sporting events to the region, the promotion of the regional professional, collegiate and amateur franchises, the support of youth investment organizations and the branding of Washington, D.C. as a world class sports destination. For more information please visit www.gwsportsalliance.com.