



FOR IMMEDIATE RELEASE

Tewaaron Foundation Announces Fan-Voting for 2016 Tewaaron Legend Award

WASHINGTON, D.C. - The Tewaaron Foundation is pleased to announce a new format for its Legend Award for 2016. For the first time ever, our former Tewaaron Trophy winners will help select the winner, and nominations will be taken from fans via social media.

As a complement to the annual Tewaaron Trophy presented to the most outstanding men's and women's collegiate lacrosse players, the Tewaaron Legends award is given to one recipient each year who played collegiately prior to 2001 when the first Tewaaron Award was presented. The Tewaaron Legends' performance during their college years would have earned them a Tewaaron Trophy had the award existed when they played.

This year, nominations will be accepted via social media (@Tewaaron on Twitter, Facebook and Instagram) before finalists will be narrowed down and given to our list of 25 former Trophy winners for final selection. For the first time, the Tewaaron Foundation will honor a men's and women's Legend Award, at our ceremony for the 16th Annual Tewaaron Award, presented by Under Armour, June 2, 2016 in Washington, DC.

"Our mission is to honor both current and past collegiate lacrosse players while celebrating the Native American heritage of this great game so we're excited in this continued evolution of the Tewaaron Legend Award," said Jeff Harvey, chairman of the non-profit Tewaaron Foundation. "Giving fans a chance to submit nominations and bestowing our former Tewaaron Trophy winners with the honor of ultimately selecting the Legend awardees are natural next steps as we head into our 16th year of the Tewaaron Award."

Votes will be accepted via social media through Nov. 30, and the best – and most popular – nominations will make their way to our Board of Directors and Former Winners for final voting for 2016. The 2016 Tewaaron Legend winners will be announced at a special reception in New York City on Feb. 23, and honored at our Tewaaron Award ceremony on June 2.

Jim Brown (Syracuse) was honored with the first Tewaaron Legends Award in 2011; he was followed by Eamon McEaney (Cornell) in 2012, Joe Cowan (Johns Hopkins) in 2013, Jimmy Lewis (Navy) in 2014 and Brad Kotz (Syracuse) in 2015.

The first Tewaaron Trophies were awarded in 2001, to Doug Shanahan (Hofstra) and Jen Adams (Maryland). This year, Maryland senior Taylor Cummings has a chance to become the first-ever winner of three straight Tewaaron Trophies after winning in 2014 and 2015.

About The Tewaaron Foundation

The Tewaaron Award is recognized as the pre-eminent lacrosse award, annually honoring the top male and female college lacrosse player in the United States. The Award symbolizes lacrosse's centuries-old roots in Native American heritage and is endorsed by the Mohawk Nation Council of Elders and US Lacrosse. The Tewaaron Foundation is a non-profit that defines the mission and upholds the integrity of

The Tewaaron Award. Each year, the Tewaaron Award celebrates one of the six tribal nations of the Iroquois Confederacy – the Mohawk, Cayuga, Oneida, Onondaga, Seneca and Tuscarora – and presents two scholarships to students of Native American descent. To learn more about The Tewaaron Foundation, visit Tewaaron.com.

About Under Armour, Inc.

Under Armour (NYSE: UA), the originator of performance footwear, apparel and equipment, revolutionized how athletes across the world dress. Designed to make all athletes better, the brand's innovative products are sold worldwide to athletes at all levels. The Under Armour Connected Fitness™ platform powers the world's largest digital health and fitness community through a suite of applications: UA Record, MapMyFitness, Endomondo and MyFitnessPal. The Under Armour global headquarters is in Baltimore, Maryland. For further information, please visit the Company's website at www.uabiz.com.

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